

Would you like to find out who is involved in the ZEBRA Life Project? We have come together to build a highly synergistic and multidisciplinary alliance, and as part of this, we will be participating in a diverse set of activities. Our partners come from a variety of fields and businesses. During this week, we would like for you to get acquainted with ASINCAR:

ASINCAR

ASINCAR is a Spanish Agrifood Technology Centre as well as a Cluster and its main activity area encompasses a wide range of endeavours. It actively engages in Research, Development, and Innovation projects, focusing on the development of novel food products, food preservation technologies, packaging systems, biotechnology, circular economy, and digitalization. It also owns a certified food lab for conducting routinary physico-chemical, microbiological, and sensory tests. Additionally, ASINCAR offers technical and technological consulting services, facilitates cluster activities, and provides vocational training opportunities.



ASINCAR comprises approximately 100 members, with more than 95% being SMEs, representing the entire Food value chain. ASINCAR has a clear mission: to enhance the competitiveness and sustainability of agri-food companies, ensuring their adaptability to future market scenarios, through innovation, collaboration, knowledge, technology transfer, and market access support. Proof of that is their recent recognition with the prestigious Gold Label of the European Cluster Excellence initiative.



One of ASINCAR's core activities revolves around the development and upscaling of new formulations and food products, enabling the agrifood industry to meet the evolving demands of consumers. An example of this is the project aimed at substituting synthetic antioxidants with natural alternatives. In this pursuit of innovation, ASINCAR has been granted several patents, which have been licensed to various industries, further showcasing their commitment to advancing the sector.

In line with this, the ZEBRA project is completely united with the technology centre. The collaboration with CENER on the validation of their additive for food applications is a perfect alignment with ASINCAR's capacities and expertise. Together with the rest of the ZEBRA-LIFE consortium, they are driving progress and excellence within the industry, ensuring a sustainable and competitive future.