

Do you have an interest in finding out who is involved in the ZEBRA LIFE project. We have come together to build a highly multidisciplinary alliance, participating in diverse sets of activities.

Our partners come from a variety of fields and business backgrounds and during this week we would like for you to get acquainted with Inveniam!

INVENIAM GROUP

Inveniam is a consultancy agency specializing in providing strategic and financial advisory services to start-ups and researchers focusing on innovations with significant health, social, and environmental impact. The core mission of Inveniam is to facilitate the successful introduction of groundbreaking technologies to the market, contributing to a healthier, safer, and more sustainable world.

The comprehensive range of services offered by Inveniam caters to the diverse needs of companies and institutions throughout their development and growth journey. By forging fruitful partnerships and structuring successful collaborations, Inveniam empowers ventures in their initial and growth phases, where agility, market knowledge, and experience are critical success factors. The services include financial advisory, strategic consulting, and assistance in obtaining public funding.

Inveniam Role (ZEBRA Life -Consortium)

Inveniam is supporting ZEBRA's project management (leading its communication and dissemination of project results as well as all social media content (throughout the project timeline and after its completion). Moreover, dissemination activities focus across diverse industry groups such as academia, social and research.

Inveniam also oversees the project's environmental impact, its business model monitoring and exploitation strategy. Additionally, it carries out a techno-economic analysis of the different products and their applications, understanding the different users' willingness to pay and return on investment for producing or buying ZEBRA-LIFE products.

